

Tamil Selvan.P

Web Developer | WordPress & PHP Engineer | React (Headless CMS)

Chennai, India | English (Fluent), Tamil (Native), German A1 | Open to Relocation | Visa Sponsorship Required

Mail : tamilselvan.p0298@gmail.com | Phone : +91 97105 60428

portfolio.tascreations.in | github.com/Tamilselvan0298 | linkedin.com/tamil-selvan-webdev/

Professional Summary

Web Developer with 2+ years of experience delivering scalable WordPress and PHP solutions for international clients across UAE, Bahrain, UK, and India. Built and optimized 50+ high-performance websites, improving PageSpeed scores to 90+ and increasing organic traffic by up to 30% through technical SEO and performance engineering. Experienced in REST API integrations, custom plugin development, and hosting optimization. Currently expanding into headless WordPress architecture using React and modern frontend practices. Focused on performance-driven web engineering and headless WordPress architecture. Open to international relocation with visa sponsorship.

Technical Skills

Frontend: HTML5, CSS3, JavaScript, Bootstrap, Responsive Design, UI Optimization

Frameworks: React (Hooks, API Integration, Headless CMS)

Backend: PHP, MySQL, REST API Development, API Integration

CMS: WordPress (Themes & Custom Plugins, Elementor), Wix

Performance & SEO: Technical SEO, Core Web Vitals, PageSpeed Optimization, Google Analytics, Yoast SEO, Web Performance Optimization

Hosting & Deployment: DNS, SSL, Migrations, Backup Management, Hostinger, GoDaddy, Bluehost

Tools: Git, GitHub, VS Code, Figma (basic)

Professional Experience

Freelancer Web Developer & SEO (Remote) – Diginess Marketing | Chennai, India | Mar 2025 – Present

- Delivered 10+ SME websites with mobile performance scores exceeding 90+ using optimized frontend and hosting strategies.
- Implemented technical SEO frameworks that increased organic leads by 25% within 3 months.
- Engineered scalable WordPress builds integrating REST APIs and performance enhancements.
- Managed full lifecycle delivery from architecture planning to deployment and optimization.

- Collaborated with startup teams to improve UX, performance, and conversion metrics.

Web Developer – DLK Technologies Pvt Ltd | Chennai, India | Nov 2023 – Mar 2025

- Developed and deployed 40+ WordPress websites achieving 95% on-time delivery across multiple industries
- Built custom themes and PHP plugins extending platform functionality for complex business needs.
- Integrated payment gateways and CRM APIs, automating workflows and reducing manual effort by 15%
- Improved site performance by 20% through asset optimization, caching strategies, and frontend tuning
- Worked closely with SEO teams to increase organic traffic by 25% through technical optimization

Projects

- **Headless WordPress + React Blog** — Built a headless CMS using React frontend with WordPress REST API backend for scalable content delivery.
- **abogbh.com (Bahrain)** — Developed multilingual WordPress website for an oil & gas brokerage company with RTL support and performance optimization.
- **aurabuildtechnologies.ae (Bahrain)** — Created a mobile-first corporate website for a construction company focused on speed and responsive UX.
- **natimark.com (USA)** — Built a high-performance corporate website for a data solutions company achieving 90+ PageSpeed scores.
- **nisusrealestate.com (USA)** — Implemented SEO-optimized real estate platform improving property visibility and lead generation.
- **vallimayilproperties.com (India)** — Developed a conversion-focused plot sales website optimized for local search and mobile users.

Education

Bachelor of Engineering - Mechanical Engineering

St. Peter's College of Engineering and Technology (2015 – 2019)

Certifications

- SEO Certification – HubSpot Academy (2025)
- Responsive Web Design – freeCodeCamp (2024)
- Web Development Certification – Softlogic Systems (2023)